



PATENT

Case Docket No. SPARC.096A

Date: February 13, 2004

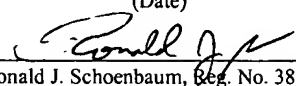
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Zachary J. Mason, Ph.D.  
Appl. No. : 10/684,313  
Filed : October 13, 2003  
For : PREDICTIVE ANALYSIS OF  
BROWSE ACTIVITY DATA  
OF USERS OF A DATABASE  
ACCESS SYSTEM IN WHICH  
ITEMS ARE ARRANGED IN A  
HIERARCHY  
Examiner : Unknown  
Group Art Unit : 3625

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

February 13, 2004

(Date)

  
Ronald J. Schoenbaum, Reg. No. 38,297

TRANSMITTAL LETTER

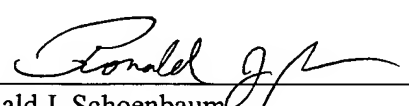
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

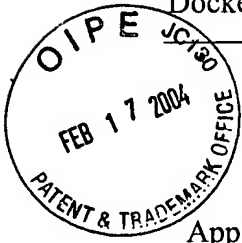
Dear Sir:

Enclosed for filing in the above-identified application are the following documents:

- (X) A Supplemental Information Disclosure Statement;
- (X) A PTO Form 1449 listing one (1) reference; and
- (X) A return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

  
Ronald J. Schoenbaum  
Registration No. 38,297  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Applicant : Zachary J. Mason, Ph.D.  
App. No. : 10/684,313  
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ACTIVITY DATA OF USERS OF A  
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HIERARCHY  
Examiner : Unknown  
Group Art Unit : 3625

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Enclosed is form PTO-1449 listing one (1) reference. Copies of disclosed U.S. patents and/or publications are not included pursuant to PTO waiver of the requirement under 37 C.F.R. § 1.98(a)(2)(i) for applications filed after June 30, 2003.

This Supplemental Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required in accordance with 37 C.F.R. § 1.97(b)(3). If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 2-13-04

By: Ronald J. Schoenbaum  
Ronald J. Schoenbaum  
Registration No. 38,297  
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(949) 760-0404

FORM PTO-1449

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.  
SPARC.096AAPPLICATION NO.  
10/684,313INFORMATION DISCLOSURE STATEMENT  
BY APPLICANT

(USE SEVERAL SHEETS IF NECESSARY)

APPLICANT  
Zachary J. Mason, Ph.D.FILING DATE  
October 13, 2003GROUP ART UNIT  
3625

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
	6,606,102 B1	08/12/03	Odom			

## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

EXAMINER INITIAL	OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.)

H:\DOCS\ROS\ROS-6132.DOC\dns  
021304

EXAMINER	DATE CONSIDERED
*EXAMINER: INITIAL IF CITATION CONSIDERED, WHETHER OR NOT CITATION IS IN CONFORMANCE WITH MPEP 609; DRAW LINE THROUGH CITATION IF NOT IN CONFORMANCE AND NOT CONSIDERED, INCLUDE COPY OF THIS FORM WITH NEXT COMMUNICATION TO APPLICANT.	